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Franchise Update Media Reveals 1st Franchise Innovation Awards Winners

By: Franchise Update | 960 Reads 14 Shares



Franchise Update Media has announced the winners of the inaugural Franchise Innovation Awards, recognizing the best innovations in franchising in 2018.

The goal of these annual awards is to identify and recognize the franchise brands that are creating and implementing the most original and successful innovation strategies and tactics. Winners were chosen by a panel of 10 judges who evaluated the objectives and results of more than 90 entrants.

Franchise innovators, game-changers, and disruptors competed in four categories: Marketing & Branding, Products & Services, Operations, and Human Resources. This year's winners are:

Human Resources

College Hunks Hauling Junk & Moving -- Most Innovative Employee Retention

Dog Haus -- Most Innovative Employee Training